



## People on Purpose Road Trip FAQ's

### How do I get on board?

Apply on our website: [www.collectivepotential.com.au/#!apply-now](http://www.collectivepotential.com.au/#!apply-now)

**Step 1:** Fill in the application form on our website 📄

**Step 2:** Book in a call 📞 <https://calendly.com/emeli/pop>

It's going to take a few touch points for you to see if this is what you are looking for. It's kind of like dating, are we a match? Let's take it slow. We are so ready to build a relationship with you! Book in a time that suits. 20 mins later, all your questions will be answered! Yes, we are meant to be together!

**Step 3:** Watch your inbox for the full program info sent to you.

### What are the dates? How long is this for?

**START DATE:** Wednesday, Nov 21<sup>st</sup>

- Each state leaves from their capital city at 10am
- You will be sent details in round 2 survey

**FINISH DATE:** We have two options:

**OPTION 1: (10 Days)**

- November 21st travel from your state to Melbourne until Sunday, Dec 2<sup>nd</sup>
- If you are from another state, you will have to pay your own way home  
*(This option was designed for those who can't take time two weeks off work)*

**OPTION 2: (2 Weeks)**

- Wednesday, Dec 5<sup>th</sup>. Take the ride home back to your capital city



## **How much does the Road Trip Cost?**

\$1500 is what it costs to send you out on the road, your life will be changed forever from this trip. Let alone can you imagine what value a 90 day program would add to your life. You get daily mind, body and spirit activities included in the most majestic places in the country. Food and accommodation and petrol - all covered. This is worth well over 5K. But that's not why we are doing it. This may look like a road trip but its not, we are going to change peoples lives. We are asking you to fundraise using the crowd funder so that we can continue to travel the country and reach people in rural communities that need it the most. The exciting thing is asking people to support you, so that you can support others really will ensure that every Australia is on purpose.

## **What do you mean scholarship?**

If this an option you would like to explore when you have booked in your call from the sign up process let us know and we can explain this detail.

## **Can I make a payment plan?**

No, sorry we do not take payment plans, however we do have scholarship positions available and you can also fundraise your spot on the road.

See *'What do you mean scholarship?'* & *'Can I fundraise my spot?'*

## **What happens if I change my mind?**

Thats cool, you just have to talk to us, connect. We can work it out with you. We ask that you give us 30 days notice that way we can ensure someone on our waitlist is able to come.



## **Whats included?**

Step 1: See Program :

[http://www.collectivepotential.com.au/wp-content/uploads/2018/08/POP-Roadtrip-2018-Lookbook\\_Interactive.pdf](http://www.collectivepotential.com.au/wp-content/uploads/2018/08/POP-Roadtrip-2018-Lookbook_Interactive.pdf)

Step 2: Book in your call when you sign up and we will answer any questions you have, remember we are getting to know each other, - its a date.

## **I'm not sure if I want to sign up now, will I miss out?**

Haven't you heard, why put off tomorrow what you can do today. You can wait until next year or in 5 years, but sooner or later you are going to have to overcome the challenges. 95% of people say they can't afford 2k or can't take the time off work, and while these may seem like reasonable answers sooner or later you are going to have to take time for yourself. If a plane is crashing you need to put your life mask on before you can help anyone else. The challenge starts now.

## **Is this a tax donation?**

100% - We have a meaningful partnership with the charity, The Rogue and Rouge Foundation. When you make your donation in the crowd funder you will receive a tax donation receipt.

## **I can't come on the road but still want to be involved.**

You can't come on the road to be involved but not for being out on the road, 100,000 people will be joining this campaign. We want you to be one of them.

There are 5 ways we can collaborate, we call this the 5C's.

You can get involved here: <https://collectivepotential.typeform.com/to/jmycbk>



What's the benefit to your life? Good karma, a sense of well-being, reaching out to lift others, or giving back? Whatever your motivation for joining, whatever you can give, we're glad you're here!

**Core** we can't do this without you. We've got specific roles for you to do, from partnerships with health organisations, to finding corporate sponsorships. This crew are the nuts and bolts of how we hold it all together; ever needed a wife to keep your life going, even if you are one? To be in our Core will require commitment, as there is a level of expectation and support that we need from you.

**Committed** this crew are our foot soldiers. Our Road Trip ambassadors, facilitators and facilitators in training. Leaning on our Core for support, the Committed organise others, send up smoke signals, are our leadership group that gets the movement happening.

**Collaborators** lean on Committed. Our tribal elders, coaches, health professionals promoting work with Collective Potential. The hunter-gatherers for funding if they can't donate time. This is where the fun starts! Collaborators will run their own Connection

Collectives with their tribes; from girls night ins to Men's Sheds, organising others to spread the word.

**Crowd** meet our seekers, dipping their toes into Purpose. We'll find you on social media, you'll hop online from home to watch our broadcasts; laugh, talk and share in our Facebook group.

**Community** we're looking forward to seeing you at RealFest; to inspiring your lives, watching the ripples flow out from our Core to you. We're here to support you on on your life on purpose journey!



## Can I fundraise my spot?

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## What happens next?

There are two stages to the application process. - Remember we are getting to know each other, - its a date.

September 1st Stage one of the application opens. After completing the application form you will book in your call when you sign up and we will answer any questions you have.

On September 14th Stage two of the application process will open in which we will ask you to complete a survey.

September 30th Applications will close.

By October 10th you will be notified if you have been selected to come on the Road Trip.



## **What happens after the Road Trip?**

If you really want to get on purpose you are going to need some time, so we are going to give you a full 90 day wellbeing program called Realogy. This will transform your mindset, improve your health, wealth, career and relationships. You will also be mentored by some of Australians leading wellbeing experts. You will be invited to meet online fortnightly where you will be reunited with everybody on the Road Trip. In 2019 we will be running events in each capital city. Welcome to the Collective Potential Tribe.